

SUPASTRI[®]

Easy Opening for
Flexible Packaging



Consumer frustrations with difficult to open packaging can severely impact a purchasing decision. **Supastrip®** enhances brand loyalty by providing a positive, easy opening experience with additional brand owner value delivered via the engagement potential of print and increased efficiencies during manufacturing.

PRODUCT INFORMATION

EASY OPENING

Supastrip® is designed to tear through a variety of flexible packaging types, providing quick and easy access to the product.

EASY APPLICATION

Supastrip® is coated with a water-based, pressure-sensitive adhesive, bonding instantly to flexible wrapping without the need for solvent, hot wax or heating units.

We offer a comprehensive range of application systems and support to ensure you can apply the solution with ease.

PRINTED ENGAGEMENT

Our in house design team and high quality print capability, make Supastrip® the ideal medium for consumer engagement opportunities and a cost effective marketing tool.

HIGH QUALITY

Supastrip® is manufactured to very strict quality standards. Production is continually monitored to enable corrections to be made on-line, as necessary.

The superior quality of Supastrip® means that packaging film can be used more efficiently, reducing wastage and, therefore, costs.

KEY BENEFITS



- Easy and intuitive opening system
- Simple and safe to apply - spool lengths up to 120Km to minimise changeovers
- Printed solutions for increased consumer engagement
- Food approved systems available
- Excellent carrier for security solutions
- Superior quality minimising downtime and wastage

Contact us for more information:

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