

SUPASTRI[®] PRISM

Making Light Work of Opening



The Supastrip® Prism collection combines the renowned easy opening experience of Supastrip® tear tape, with the high impact of holograms.

Holograms are well-established and understood by consumers, and represent an excellent brand enhancement option.

However, introducing holograms to your packaging can be expensive BUT why not use the Supastrip® Prism to **change the tape, not the pack?** The Prism collection can deliver a premium feel, eye-catching appeal or brand protection within your budget.

WHY CHOOSE A SUPASTRI[®] PRISM TEAR TAPE

VARIETY

A range of four holographic formats designed to deliver decorative impact through to brand protection.

STAND OUT ON SHELF

High impact creative design and print capabilities enable Supastrip® Prism to enhance your brand and engage your customers.

FRUSTRATION FREE OPENING

The easy opening benefits of Supastrip® are maintained with Prism tear tapes for flexible packaging applications.

EASY TO IMPLEMENT

Our range of applicators makes it easy to apply tape to packaging on new and existing lines. We also offer renowned 360-degree engineering support to ensure customer satisfaction.

UNSURE WHAT YOU NEED?

Our tapes **technical support team** is here to help you identify your precise needs.

WHY SUPASTRI[®] TAPES?

For over 100 years we have provided solutions that Open, Close, Inform and Protect packaging.

Our high-quality product range is produced by ISO-accredited facilities to give our customers peace of mind.

With global coverage and a local service supported by our network of agents and distributors, we are able to deliver outstanding service to over 120 countries.



Contact us for more information:

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 Supastrip Tapes Inc

SUPASTRI[®] PRISM

THE PRISM COLLECTION

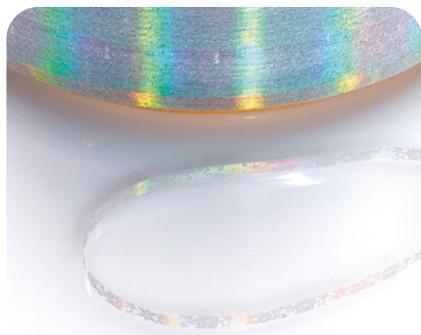


PRISM

- Unprinted or flood printed decorative holographic films - Holographic film creates a fully metallised, prismatic rainbow effect
- Other decorative film effects available – upon request
- Tapes are available from 1.6mm across our standard core sizes

PRISM PLUS

- Combining holographic films with print for maximum brand awareness
- Use Supastrip Tapes' design expertise to create high impact designs to elevate the holographic impact
- Print can also incorporate security inks like the Patron Taggant[©] system for increased security
- Tapes are available from 1.6mm across our standard core sizes



PRISM ULTRA

- De-metallised or selectively metallised holographic effects delivering customised on pack solution
- Can be delivered as a tape-2-pack solution to ensure the hologram is only present where you want it
- Print can be incorporated if required
- Tape width is dependent upon the features selected

PRISM UNIQUE

- Unique holographic designs for added security and brand protection
- Bespoke design features, like company logos, can be included in the holographic film and slit to registered tapes from 1.6mm
- A wide range of security features can be utilised including; Fine lines, microtext, nanotext, image switches, colour effects and monochromatic areas

