

RIPPATAPE® FORTIFY

Fortify your product,
protect your brand



Increasingly, board solutions are the sustainable medium of choice. When packaging fails to protect the consumer or the product it contains however, it can negatively impact a brand. Rippatape® was not only developed to provide superior easy opening to board solutions, it also offers reinforcement. Whether it's improving box strength or providing a fail safe mechanism to reinforce handles, Rippatape® can fortify packaging performance.

PRODUCT INFORMATION

REINFORCEMENT

When applied inside the box, Rippatape® can reinforce packaging allowing greater loads to be contained, an increased stacking potential and a reduction in bulging. When used on handles, the tape acts as a back up in case the cardboard tears. With these reinforcement benefits customers can then consider using thinner grade boards, reducing cost but not performance.

SERVICE EXCELLENCE

Supastrip Tapes offer all the benefits of a global business, but with a local touch. Technical, application and customer service support is just a phone call away.

QUICK & SAFE APPLICATION

Rippatape® uses a water-based, pressure-sensitive adhesive, bonding without the need for solvent, hot wax or heating units. The range is suitable for multiple packaging types including corrugate, fibreboard and recycled content boards.

With our comprehensive range of applicator systems and support, you can deploy our tape with ease.

SUSTAINABILITY

Rippatape® is able to enter the recycling chain with the board it is used on. We are committed to making our products more sustainable.

KEY BENEFITS



- Enhances box strength, decreasing bulging and increasing stacking potential
- Provides a fail safe when used to reinforce handle areas
- Eliminate the need for perforations and their weaknesses by using Rippatape® as an easy opening device
- No negative effects on board recyclability
- Suitable for use on a wide range of materials including recycled content board
- Quick, easy and safe to apply on production lines

Contact us for more information:

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